



NOR CAL
SKI & SNOWBOARD
FESTIVALS



2020/21 MARKETING OPPORTUNITIES

Please review the discounted options below.
We are also open to creating custom campaigns and packages.



DEDICATED EMAIL BLASTS

Dedicated email blast to 140,000 customers. Retail \$2,500 (*however for past event attendees we will be offering this option for \$1,500 for one send or 1,000 for 2x sends*)

EMAIL INCLUSIONS

Email inclusions to **140,000** customers. This will be 1 of 4 sections in our weekly newsletter. We will be offering this option for **\$750 for one send and \$500 for 2x sends.**

BANNER AD SPACE

Banner Ad space on Sfskifest.com with over **80K page views.** One month will be available for **\$750.**

CONTACT US

Please reach out to Paul Ortiz at
Paul@NorCalSkiFest.com with any questions.